




SASKATOON
HOUSING
INITIATIVES
PARTNERSHIP

**Creating Solutions
through Collaboration**

What is SHIP?

- ▶ SHIP is a non-profit organization that supports the development of creative housing solutions across the entire affordable housing continuum

Why does this matter?

- ▶ Affordable housing creates create a safe, healthy and prosperous community
 - ▶ The need for affordable housing in Saskatoon affects everyone: households, government and business.
 - ▶ To maintain quality of life and competitiveness, the Saskatoon Housing Initiatives Partnership (SHIP) endeavours to promote creative housing solutions to challenges facing our great city.
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How does SHIP Impact the Entire Affordable Housing Continuum?

Innovation, Information Sharing & Advocacy

Homelessness
Partnering Strategy

Project Development Assistance

Affordable Housing Continuum

Emergency
Shelters


Transitional
&
Supportive
Housing

Social
Housing &
Rent
Assistance

Below
Market
Home-
ownership


Affordable
Rental &
Home-
ownership

How do we achieve results?

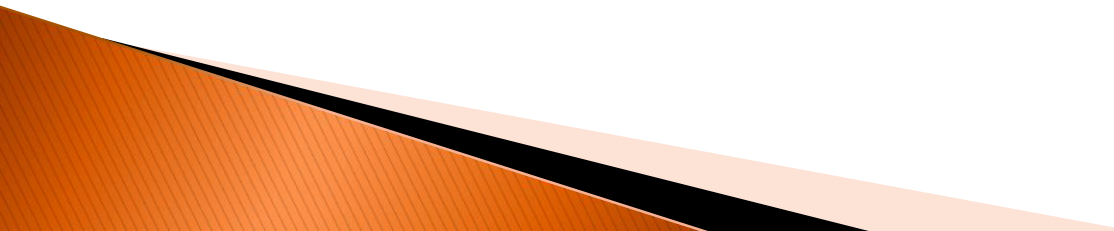
- ▶ The Board of Directors works as a Partnership
 - Providing expertise on policy issues affecting the development of affordable housing in Saskatoon
 - Supporting staff with a Technical Assistance Committee to enhance the capacity of SHIP and increase the possibility of success
 - Sharing knowledge of emerging issues and opportunities for creative affordable housing solutions in Saskatoon
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How do we achieve results?

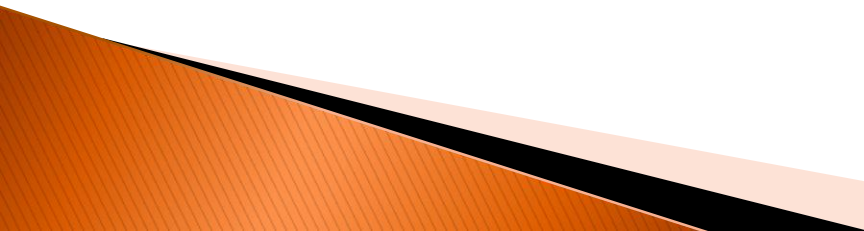
▶ SHIPs Development Team:

- Provides one-on-one support for housing project development
 - Administers funding for homelessness initiatives and affordable housing project development
 - Gathers information through SHIP's Board of Directors and community consultation to advocate for improved access to and delivery of affordable housing
 - Develops and shares innovative solutions to help stimulate the development of affordable housing
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One-on-One Support to Enhance Organizational Capacity

- ▶ Securing Proposal Development Funding
 - ▶ Market Research
 - ▶ Business Planning
 - ▶ Proposal Writing
 - ▶ Contractor Referrals
 - ▶ Research Coordination
 - ▶ Community Engagement
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Fund Administration

- ▶ SHIP is the “Community Entity” that will administer \$2.2 Million in federal government funding to end and prevent homelessness in Saskatoon through the **Homeless Partnering Strategy**.
 - ▶ SHIP also has a **Professional Contracted Services Fund**, which is a grant of up to \$5,000 to assist groups in need with development services such as architectural, financial, and legal services.
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Advocacy

- ▶ SHIP identifies policy issues that prevent the development of affordable housing. We look for best practices in housing policy to address these issues.
- ▶ Our community partners describe the reality for people who cannot access affordable housing or who are homeless. The community priorities to solve these problems are captured in the Saskatoon Housing and Homelessness Plan (2011-2014)
- ▶ The benefits of a partnership is that we are stronger together and we can advocate for targeted policy change and real solutions to housing and homelessness issues.

Innovation & Sharing

- ▶ SHIP researches best practices to find creative solutions to the challenges facing Saskatoon
 - ▶ We share this information on our website, through meetings and newsletters
 - ▶ Some innovative ideas we work on include:
 - Zoning to stimulate new development
 - Non-Tax Based Developer Incentives
 - Adaptive reuse to lower burden on infrastructure
 - Social Enterprise Delivery Models of Housing
 - Private-equity funded affordable housing projects
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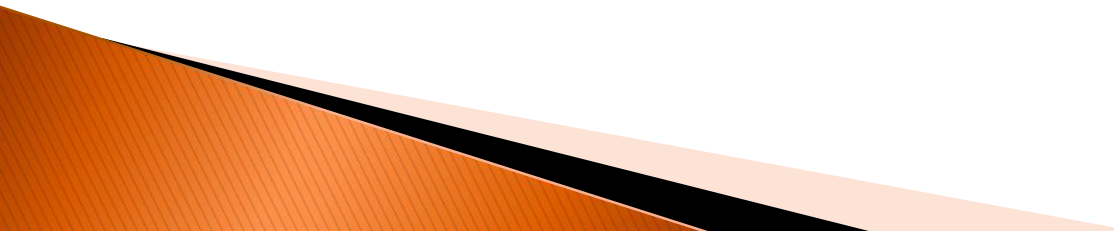
2011 – 2012
A Year of Change,
A Year of New Opportunities



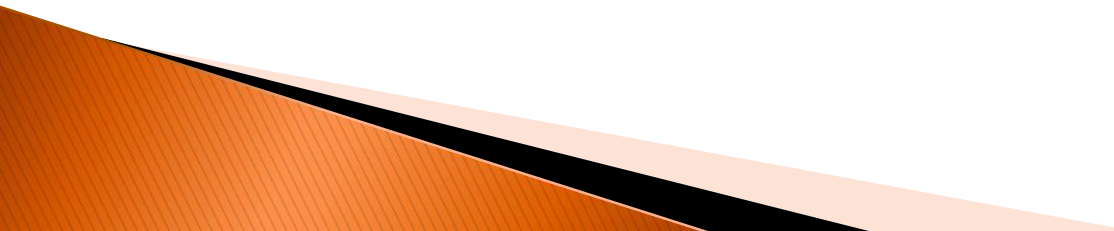
A Year to Remember...

- ▶ In December, SHIP secured a contract with the City of Saskatoon to provide affordable housing development services to the community.
- ▶ After co-locating with the Saskatoon & Region Home Builders Association for three years, SHIP moved out on its own again to Riversdale at “*the two twenty*” office building in February.

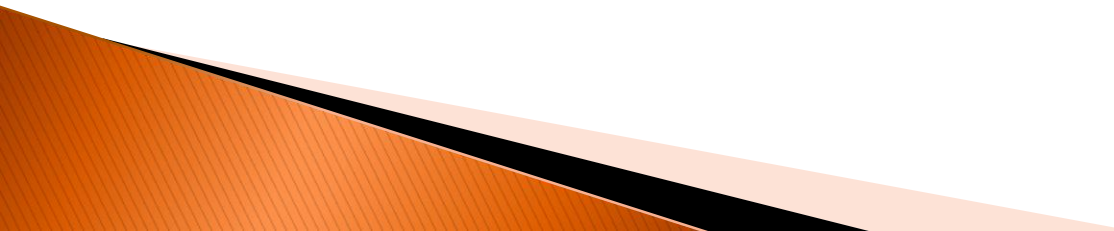
A Year to Remember...

- ▶ In March, SHIP was chosen as the “Community Entity” that will administer \$2.2 Million in federal government funding over the next two years in order to help end and prevent homelessness in Saskatoon through the Government of Canada’s Homeless Partnering Strategy.
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A Year to Remember...

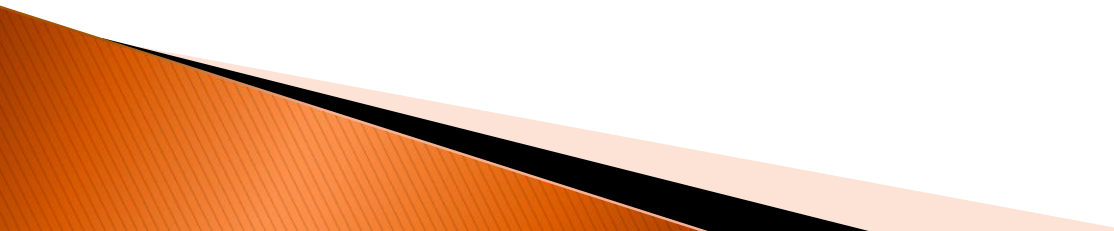
- ▶ While securing contracts, SHIP also consulted on projects that is resulting in the creation of over 100 affordable housing units
 - ▶ SHIP also developed a new website that provides developers with information on best practices, development strategies and financing, as well as a database of affordable housing in Saskatoon
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A Year to Remember...

- ▶ In September, SHIP joined in the celebration to open Columbian Place, the new seniors complex on 20th Street. SHIP consulted on this project, which demonstrated the value of development services to the community.
 - ▶ SHIP also recently completed two proposals for affordable housing that are on track to create an additional 57 units in Saskatoon by mid-2013.
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The Year Ahead

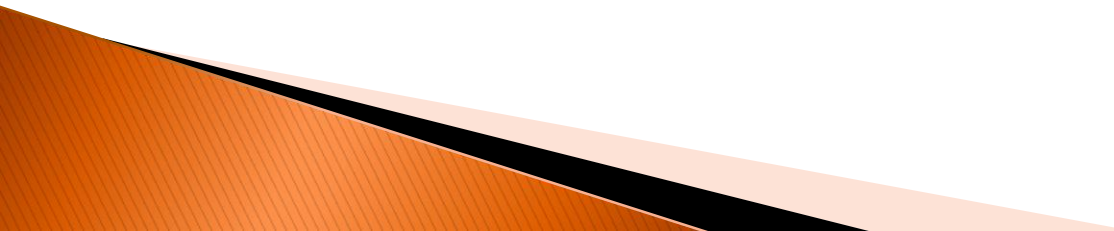
On the horizon...

- ▶ SHIP is currently consulting on various projects, including affordable rental development, seniors housing and new affordable home-ownership projects. We hope to see these projects become a reality in the near future.
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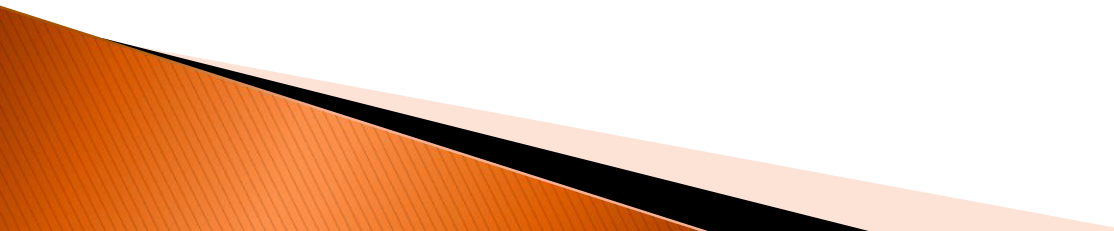
On the horizon...

- ▶ The deadline for our first call for proposals for the Homelessness Partnering Strategy fund is tomorrow. We are expecting some interesting and exciting ideas.

On the horizon...

- ▶ With the addition of a Program Coordinator for the Homelessness Partnering Strategy, our capacity to impact the community has increased
 - ▶ We will be working closely with the community, consulting with organizations, individuals and all orders of government to create effective solutions to housing and homelessness in Saskatoon
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On the horizon...

- ▶ We are also working on innovative ideas in the following areas:
 - Construction methods
 - Incentives
 - Zoning
 - Business models of housing delivery
 - Affordable Housing as Economic Development
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to the need for
Affordable Housing**