# Saskatoon Rental Market Review and Outlook

Goodson Mwale, Senior Market Analyst November 22, 2012





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# Rental Market Overview

Apartment vacancy rates and rents

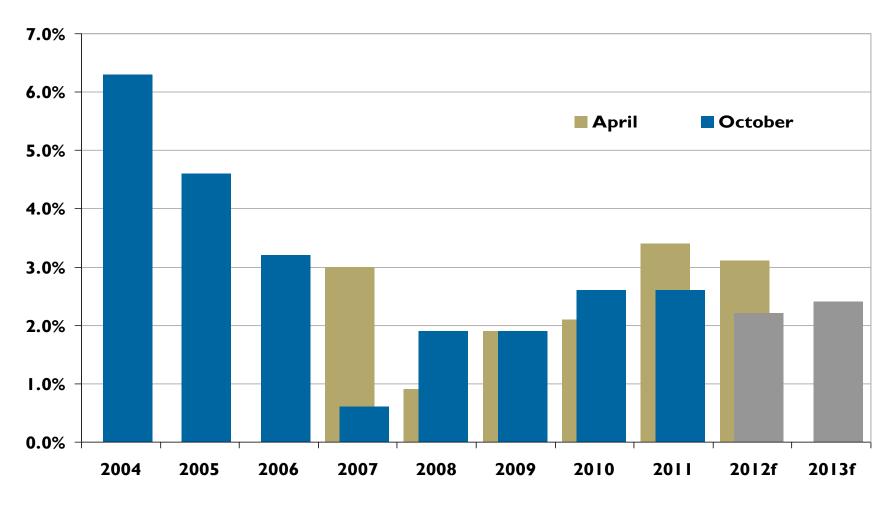
# **Demand Side Factors:**

- Employment
- Net Migration
- Home Ownership Costs

# Supply Side Factors:

- Additions Via New Rental Construction
- Removals Via Conversion to Condominium

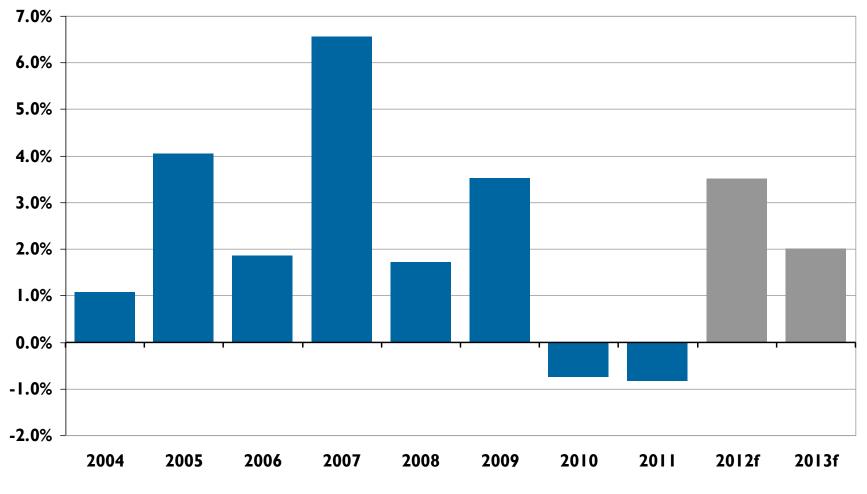
# Saskatoon Apartment Vacancy Rate Vacancies to rise modestly in 2013, yet remain low



Source: CMHC, CMHC forecast (f)

## Saskatoon Employment Growth Rebound in job creation attracting new migrants

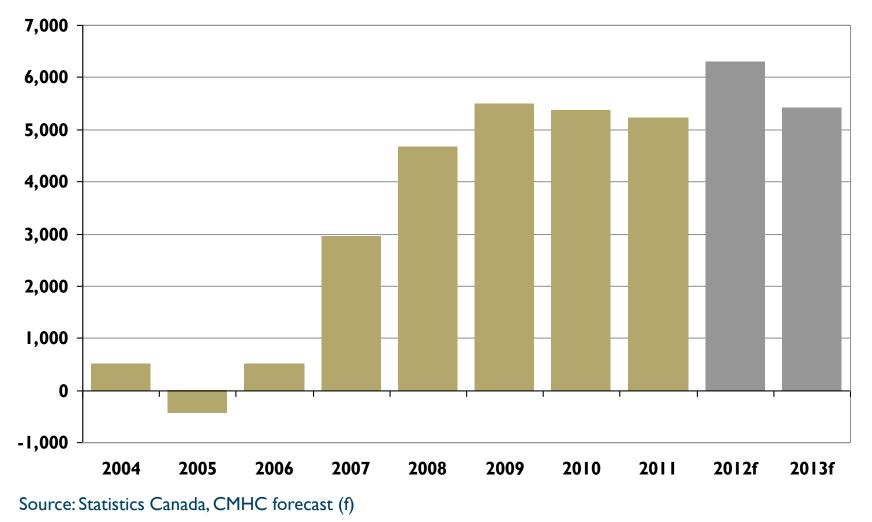
change in average employment



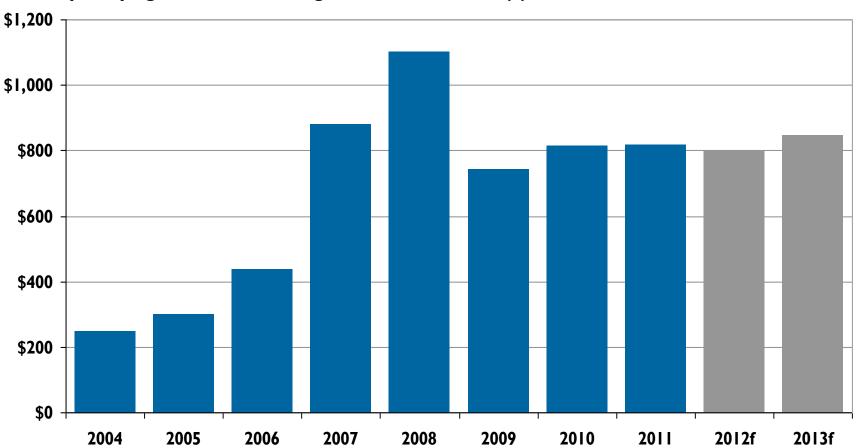
Source: Statistics Canada, CMHC forecast (f)

## Saskatoon Total Net Migration Elevated net migration supporting rental demand

#### net migration



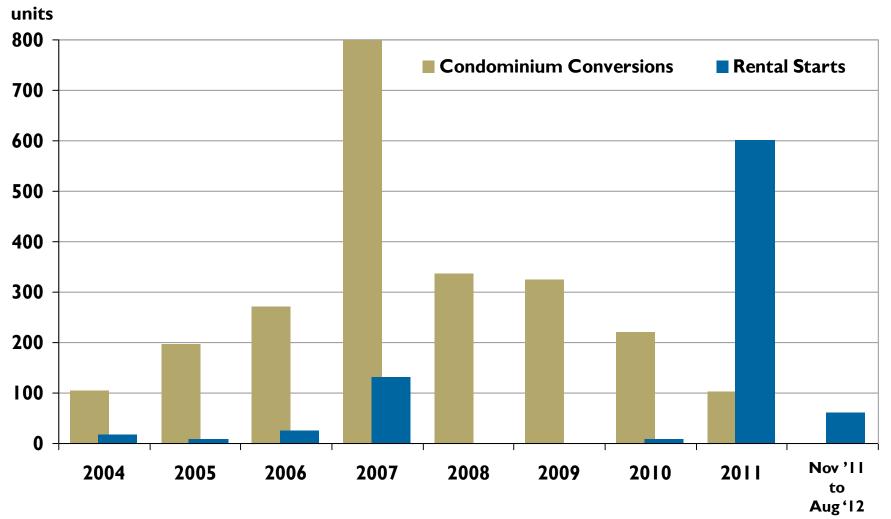
# Gap between renting and owning in Saskatoon will widen in 2013



monthly carrying costs minus average two bedroom rent (\$)

\* assumption: 5% down payment, average 5-year fixed mortgage rates Source: CMHC

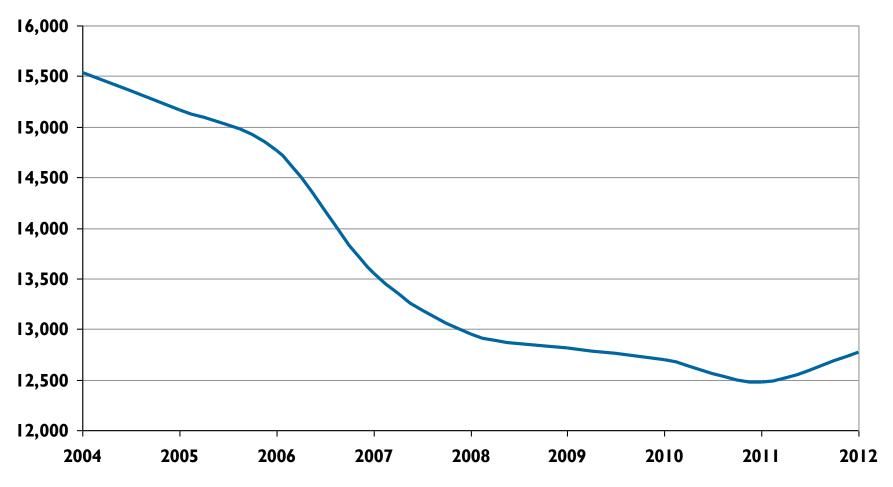
### Saskatoon Condo Conversions vs. Rental Starts Condo conversions declining while rental starts increase



Source: CMHC, row and apartment, 12-month ending October

# Saskatoon Rental Market Universe Rental universe rebounded in 2012 due to new additions

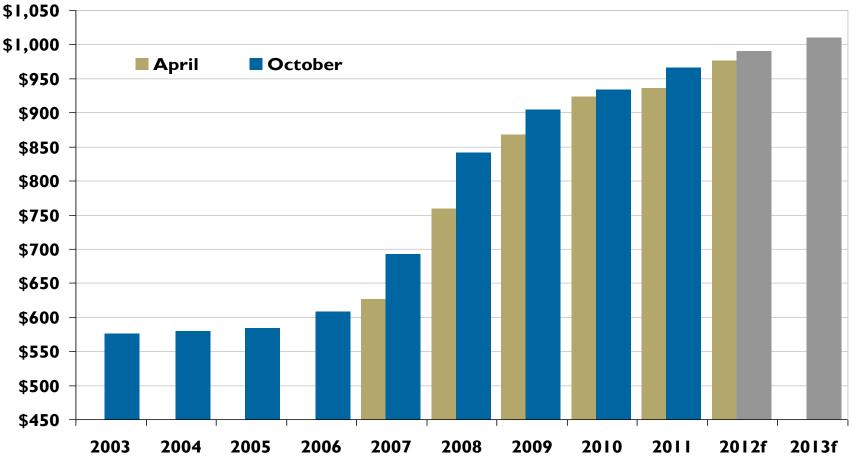
rental units



Source: CMHC, October surveys except for 2012

# Saskatoon Average Apartment Rent Low vacancies will support further rent increases

#### average two-bedroom rent



Source: CMHC, CMHC forecast (f)

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